

Venue Partner



Radio Partner



Event Curated By



THE EV SHOW 2024



BENGALURU EDITION

12 - 14 April 2024, Phoenix Marketcity, Bengaluru

India's #1 Electric Vehicle Show

www.theev.show

Media Partners



EV Supporting Partners



Tentative



*get ready for
the biggest
electric vehicle
showcase expo
of the year*

about the show



Three Corners Experiences proudly presents the Electric Vehicle Show, Bengaluru's premier event dedicated to all things electric mobility!

As the #1 Electric Vehicle Show in the city, we are proud to offer e-curious consumers an unparalleled hands-on experience with the world's leading e-mobility brands. Spanning an impressive 25000 square feet, our outdoor extravaganza known as Electric Vehicle Show creates a vibrant festival vibe that invites consumers to engage with brands in a refreshing and high-energy environment. Get ready to immerse yourself in the future of transportation as you explore cutting-edge electric vehicles, witness groundbreaking technologies, and interact with industry experts.

The Electric Vehicle Show is the ultimate destination for all electric enthusiasts, offering a dynamic platform where innovation and excitement collide.

Join us and be a part of the electrifying revolution that is shaping the future of mobility!

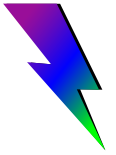
10+
premium
exhibitors

20000+ sqft
impressive
area

75k+
mall
footfall

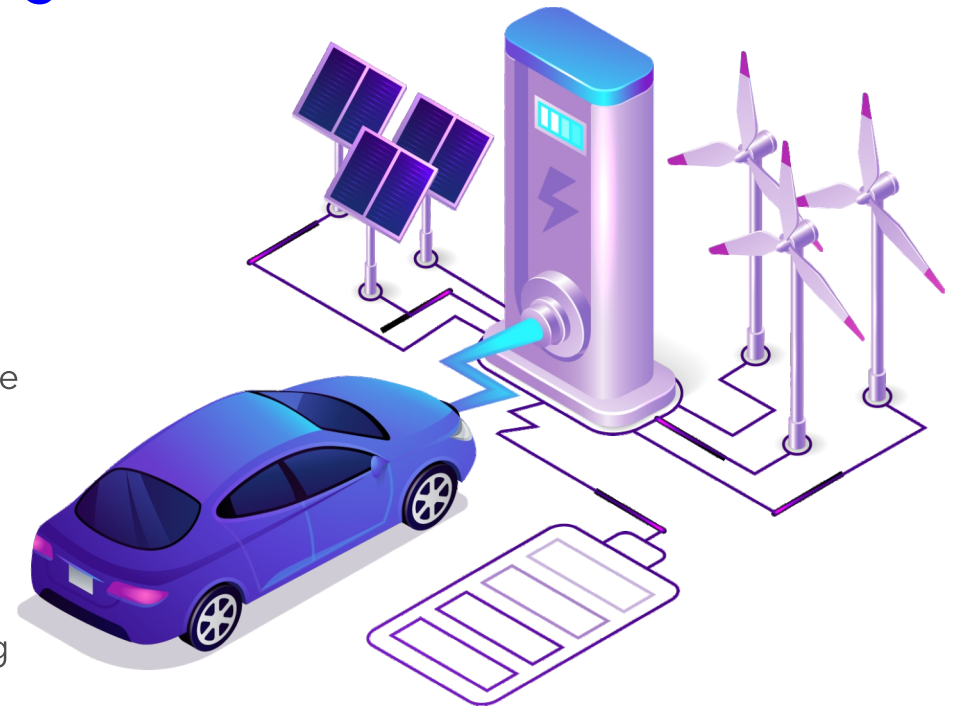
25k+
targeted
audience

why should you exhibit with us?



We offer a huge congregation to network with your buyers.

- **Niche Platform:** To gain direct feedback, generate potential leads with focused target audience resulting in direct sales presence of VIP Guests, Technology Enthusiasts, Politicians, Luxury aficionados.
- **Footfall:** In Total footfall of 1.5lakh+ during weekend.
- **Vehicle Loans:** Offers a one stop solution for Vehicle loans at the expo.
- **Extravagant events planned as part of the expo:** Live band experience, exclusive photo-ops, games, entertainment and many more.....
- **Media Coverage:** will serve as incredible face to face marketing platform, Extensive media coverage by Bengaluru's premium and prominent media houses.



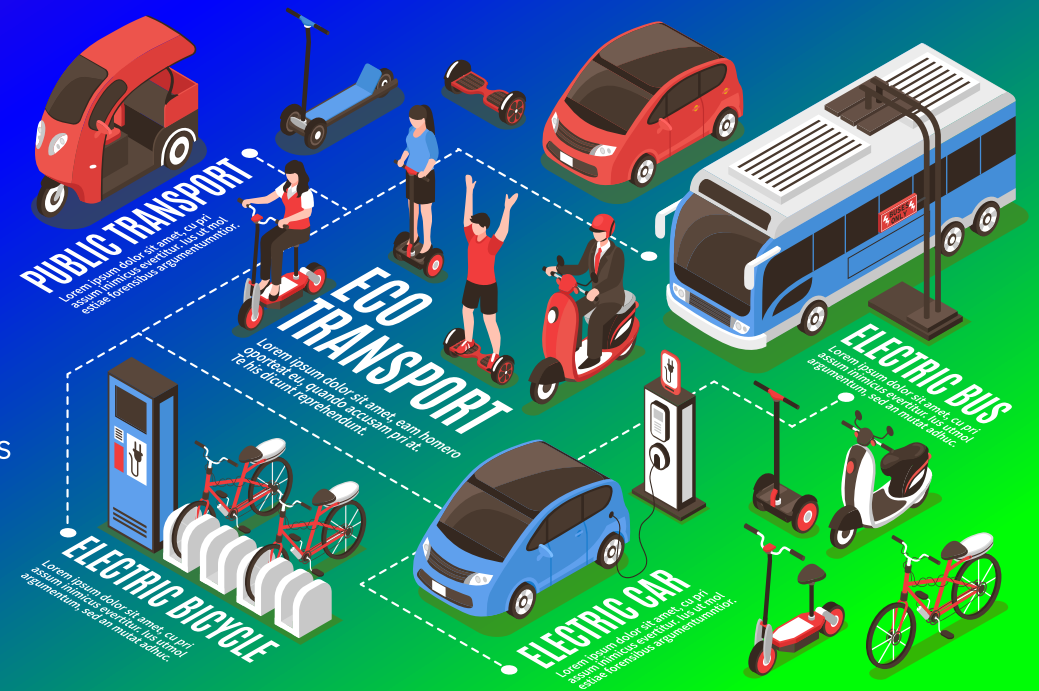
who should attend



The event will be open to the public, and we expect a large attendance from both electric vehicle enthusiasts and the general public. But that's not all! The Show is also packed with entertainment activities that the whole family can enjoy. From live music to fun games and delicious food stalls, there's something for everyone to enjoy.

who can exhibit

- Battery Electric Vehicles
- Hybrid Electric Vehicles
- Electric Motorcycles
- E-Bikes
- E-Scooters
- E-Auto
- E-Skateboards
- E-Foils
- E-Hoverboards
- Electric Charging Stations
- Wheels & Alloys
- Tyres Brands
- Car Accessories



conclusion

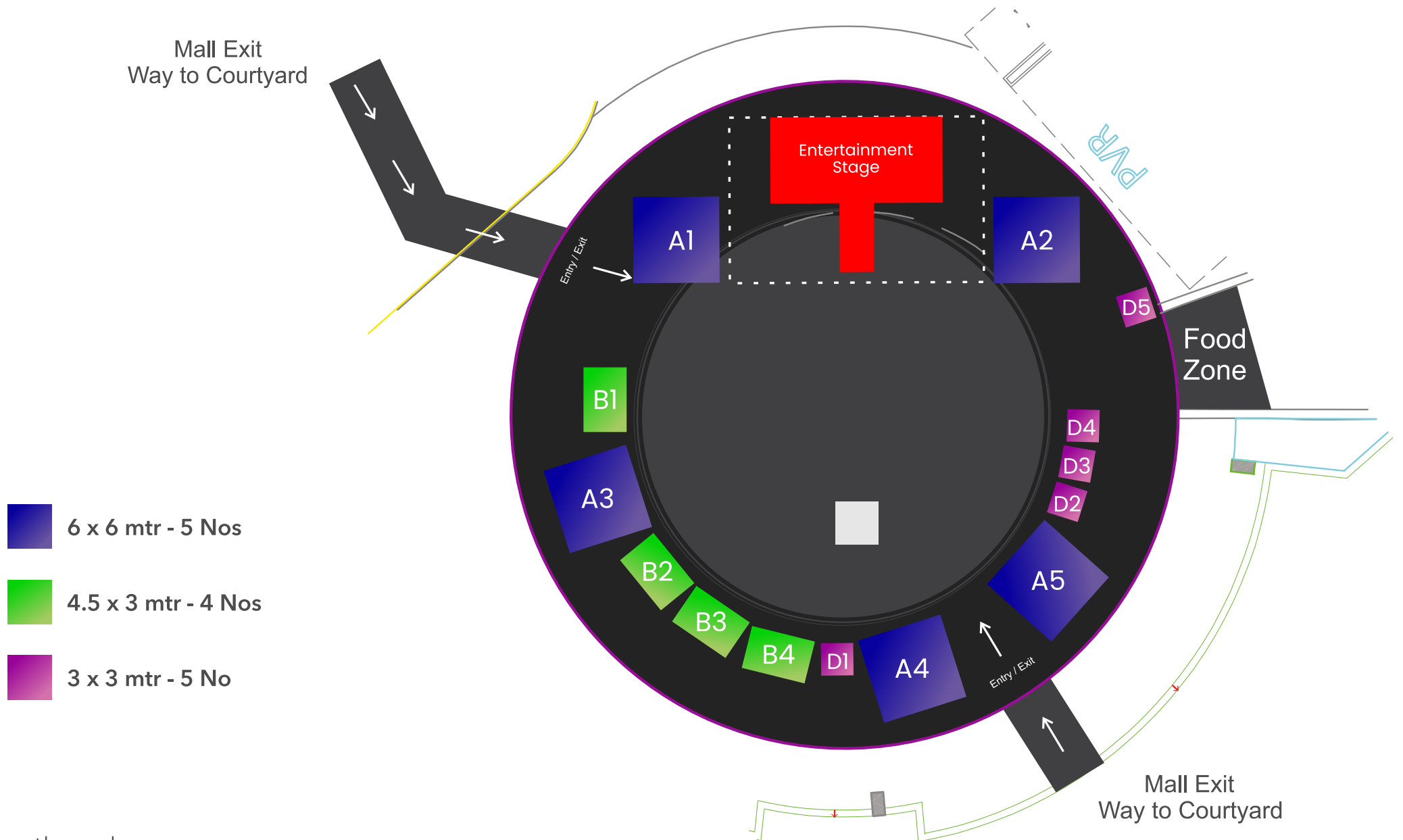
"Embracing electric vehicles in India not only revolutionizes transportation but also presents a sustainable solution for a cleaner and greener future, where every EV on the road becomes a catalyst for environmental preservation and reduced carbon emissions."

We believe that the Electric Vehicle Show will be an exciting and informative event that will educate and inspire attendees about the benefits of electric vehicles and the future of transportation.



**THE FUTURE
IS HERE THE FUTURE
IS HERE THE FUTURE
IS HERE THE FUTURE
IS HERE**

event layout



media plan



Outdoor Branding

LED Canter



WhatsApp Blast

Whatsapp Promotion to
5 Lakh Selected Database



Cross Promotion

Techparks
Standee Placement &
Co-Working Spaces



Print Media

Paper Inserts
Times of India /
Bangalore Times



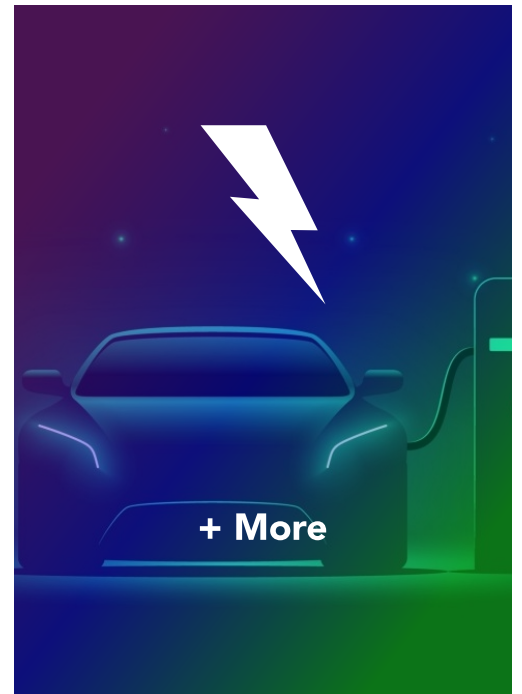
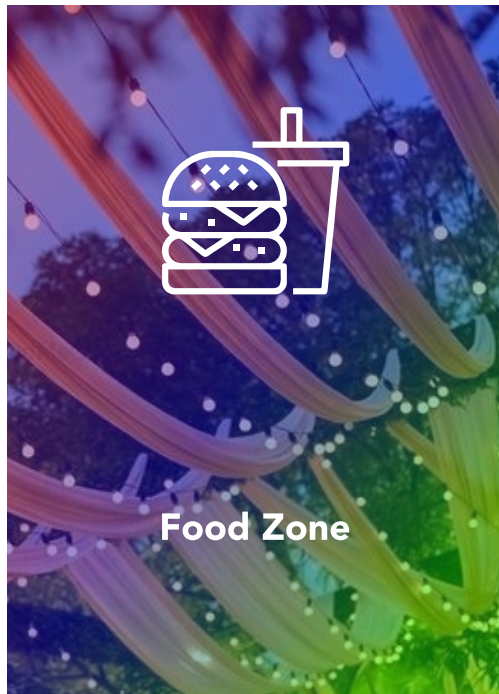
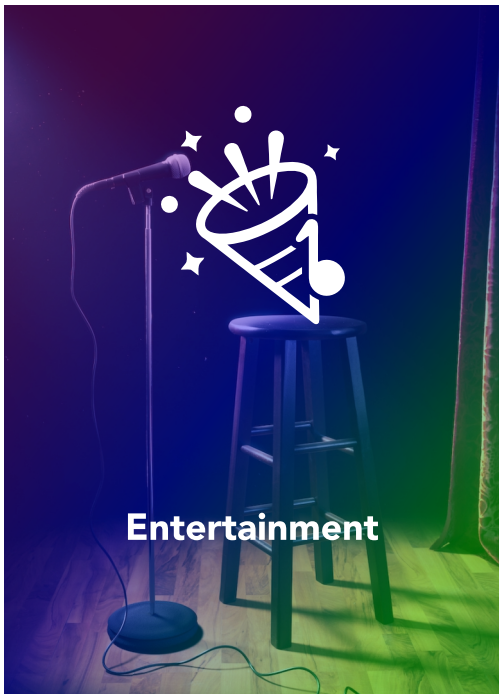
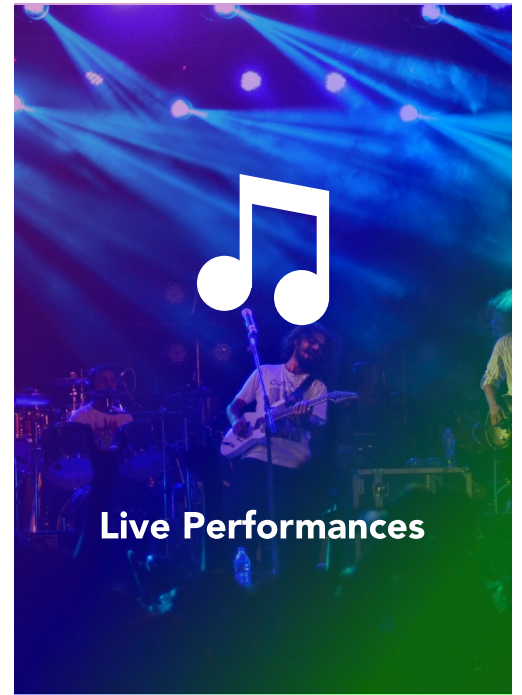
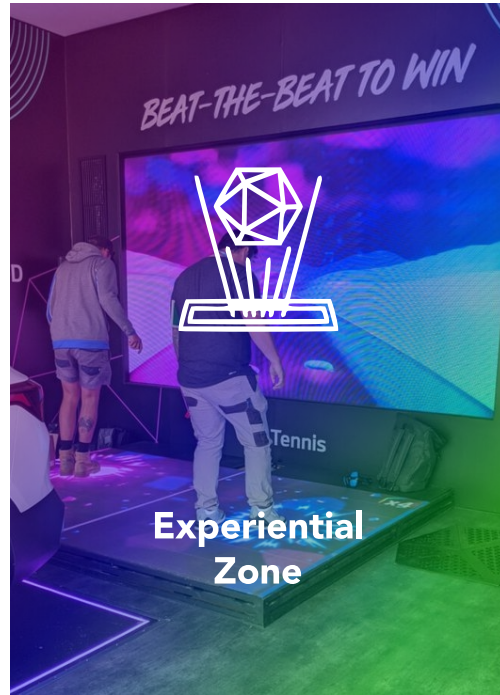
Radio

300 Spots Across
1 Stations



Digital Marketing

Ads on Various
Social Media Platforms
And Ticketing Platforms

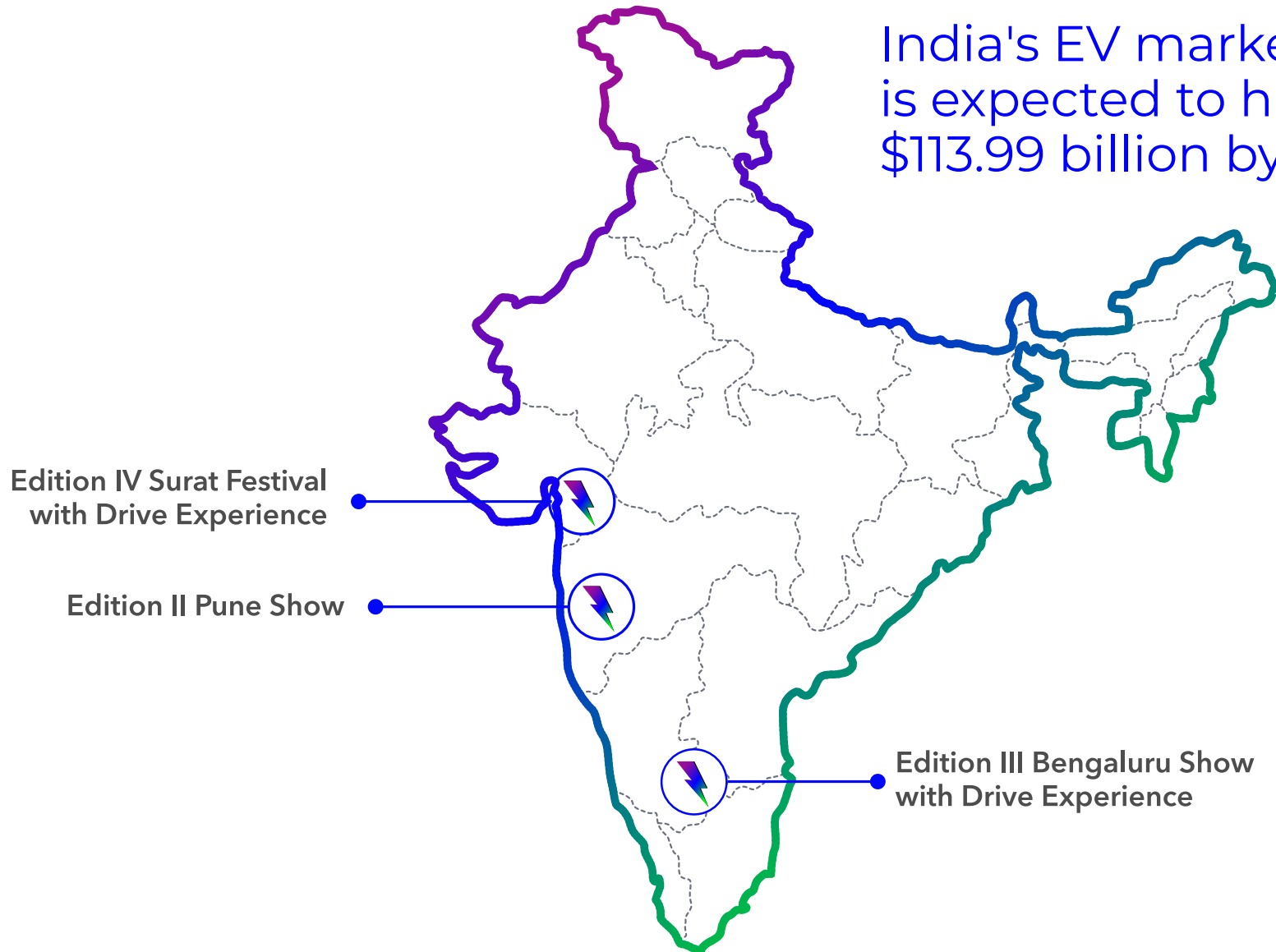


india tour



Dates To Be Announced

India's EV market is expected to hit \$113.99 billion by 2029.



partner with us

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